

BILLY ESTRADA & THE SOUTHERN NOTION



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BIO



An original blend of “Southern-Soaked” American Roots, Soul, Blues, and Country with hints of Rock and Funk.

Over the last two decades, Billy Estrada’s songs have led him on a variety of journeys from dive bars to churches, from weddings to funerals, from Vegas to vineyards. The inspiration and soul of his music can be found in the quiet countryside of Santa Margarita, a fish pond in Louisiana, a plate of down-home cuisine, or the joy of his life – his wife. With lyrics that are honest and relatable, and music that does everything from make you groove, smile, or cry, Estrada strives for authenticity, knowing that listeners can always hear and feel the truth.

Estrada has been labeled as “a soulful song stylist”, “authentic”, “heart and soul driven”, and “a phenomenal harmonica player”; always providing a soulful expression to the diversified musical styles he writes in. "Estrada and band are able to transport us to another musical place like a brotherhood of gypsy players both mesmerizing and ear catching all at a toe tapping pace", writes FM Granados of FMG Entertainment.

Members of the band have performed at many Central Coast Venues, including: San Luis Obispo's annual festival: The California Festival of Beers, The Arroyo Grande Strawberry Festival, La Cuesta Ranch, Edna Valley Winery, Laetitia Winery, Paso Robles' premier music venue, D'Anbino, Sculpterra Winery, StachStock, Tap It Brew, Villa 46 and CaliPaso Winery and many more.

Billy Estrada & The Southern Notion features: Billy Estrada (Vocals, Rhythm & Slide Guitar, Harmonica), Tony Kirkorian (Lead, Rhythm & Slide Guitar), Bob Ake (Bass), and Eloy Hernandez (Drums).

KIND WORDS

"... it seems like the rivers of his "old soul" have been mixing it up with the likes of Muddy Waters, Elmore James and Sam Cooke as is evident in Estrada's latest songwriting journey with songs like "Mississippi Delta" and "Home" taking us as far away as SLO town is from Beale Street. Estrada and band are able to transport us to another musical place like a brotherhood of gypsy players both mesmerizing and ear catching all at a toe tapping pace like only Estrada's "Country Boy" can do!"

- **F.M. Granados/FMG Entertainment**

"Billy Estrada is one of the most popular performers I've featured on Songwriters At Play. He and his bandmate(s) always put on a great show. Billy is a soulful song stylist, from spiritual ballads to growling rockers. He and (guitarist) Tony Kirkorian really get the crowd going. I'm pleased to recommend them to you, but don't book them too much, because I need them to keep playing my shows!"

- **Steve Key Host, Songwriters At Play, Weekly Radio Shows on The Krush 92.5FM**

"Billy Estrada [and his band] knows how to light up a stage. Those blues just keep on coming! But wait, there's more. Not just blues, the band knows how to blend well too with hints of funk, rock, and fun loving Americana! If you haven't heard them...get to a show. If you need great music get them to your show!"

- **Lyne Hamel Slo Down Pub/ Entertainment**

"Billy combines the vocals of Ray Charles with the guitar of B. B. King, while throwing in some healthy doses of blues harp and slide. Yet Billy is more than a band-fronting bluesman, bridging American music from Gospel and Blues to Country and Rock. Whether as a songwriter or a performer, Billy strives for authenticity, knowing that listeners can hear the truth."

- **T.T Willett Bassist, Soul Reaction**

CENTRAL COAST VENUES PERFORMED

- **Alex Madonna Expo Center** – *San Luis Obispo*
 - **Arroyo Grande Strawberry Festival**
 - **Bang the Drum Brewery** – *San Luis Obispo*
 - **Bon Temps Creole Café** – *San Luis Obispo & Pismo Beach*
 - **Branch Street Deli** – *Arroyo Grande*
 - **California Festival of Beers**
 - **D’Anbino** – *Paso Robles*
 - **Edna Valley Winery** – *San Luis Obispo*
 - **Frog n Peach** – *San Luis Obispo*
 - **Kreuzberg, CA** – *San Luis Obispo*
 - **La Cuesta Ranch** – *San Luis Obispo*
 - **Laetitia Winery** – *Arroyo Grande*
 - **Linnaea’s Café** – *San Luis Obispo*
 - **Mongo’s Saloon & Sports Bar** (formerly Sunset Dunes) – *Grover Beach*
 - **Pappy McGregor’s** – *Paso Robles*
 - **Pismo Beach Farmer’s Market**
 - **The Porch** – *Santa Margarita*
 - **Santa Barbara Co. Vintner’s Asoc.** (Wine Festival) – *Santa Ynez*
 - **Sculpterra Winery** – *Paso Robles*
 - **Shell Café** – *Pismo Beach*
 - **SLO County Special Olympics** – *Arroyo Grande*
 - **SLO Down Pub** – *Arroyo Grande*
 - **Sweet Springs Saloon** – *Los Osos*
 - **Tap It Brewing** – *San Luis Obispo*
 - **Trilogy at Monarch Dunes** – *Nipomo*
- (And numerous other private concerts, and parties around the Central Coast)*

RATES

Our Duo *(For small venues, generally acoustic, 2 guitars, or 1 guitar, and bass)*

- Please Contact for Pricing

Our Trio *(Generally semi-acoustic, 2 guitars, percussion, and/or bass)*

- Please Contact for Pricing

Our Full Band *(4-5 pieces: Generally 2 electric guitars, drums, bass, and keys)*

- Please Contact for Pricing

Private Parties / Special Requests

- Please Contact for Pricing

CONTACT/BOOKING/MORE INFO

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